



OFFICE OF THE GOVERNOR

April 2016

Financial Literacy Month

Every day, consumers conduct transactions in a complex financial system increasingly difficult to navigate. Economic success for our families requires informed financial decisions. It requires financial literacy. Financial literacy empowers Californians to make informed financial decisions, improves the quality of their lives, and provides them with skills to achieve financial goals.

The theme for California Financial Literacy Month 2016 is “Prosperity Through Education.” Organizations across the state will reach out to communities and give consumers of all ages the tools that can help them build a successful financial future.

I encourage Californians in April to take advantage of the free resources – including seminars and workshops, classroom presentations, online services and educational materials – and learn how to better manage money, credit, investments and debt, and how to avoid financial scams and fraud.

Sincerely,


EDMUND G. BROWN JR.