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California Corporations Commissioner  
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10 BEFORE THE DEPARTMENT OF CORPORATIONS  
11 OF THE STATE OF CALIFORNIA

12 In the Matter of the )  
California Corporations Commissioner, )  
13 )  
Complainant, )  
14 )  
v. )  
15 )  
William Jay Zubick, )  
16 )  
Respondent, )  
17 )  
For Order Barring From Any Employment, )  
18 Management or Control of Any )  
Broker-Dealer or Investment Adviser. )  
19 )

CRD No. 2462565

**ORDER OF PERMANENT  
BAR FROM EMPLOYMENT,  
MANAGEMENT OR CONTROL  
OF ANY BROKER-DEALER OR  
INVESTMENT ADVISER**

20 TO: WILLIAM JAY ZUBICK

21 Respondent WILLIAM JAY ZUBICK ("ZUBICK") is an individual who was hired as a  
22 salesman for a licensed broker-dealer, Linsco/Private Ledger Corp. ("PLC"), during the period  
23 January 3, 1997 to December 31, 1998. PLC at all times herein was licensed as a broker-dealer  
24 with the California Corporations Commissioner ("Commissioner"). PLC, as a broker dealer, and  
25 Zubick, as a registered representative, both registered with the National Association of Securities  
26 Dealers ("NASD"). Zubick was assigned a number (2462565) in NASD's Central Registration  
27 Depository (CRD).  
28

1           On September 19, 2000, Zubick was barred from association with any NASD member in any  
2 capacity for violations of NASD rules 2110, 3040 and 3050 during 1997 to 1998 when employed  
3 with broker-dealer PLC, a NASD member firm. The NASD barred Zubick for effecting  
4 approximately 160 transactions in brokerage accounts outside his employer, PLC, without giving  
5 notification to and receiving approval from his employer. Zubick also opened a joint brokerage  
6 account at another NASD member firm with a customer without approval from his employer, PLC.

7           Both before and after he was barred from the securities industry Zubick formed and managed  
8 several entities that served as his alter egos to facilitate his access, control and misappropriation of  
9 investors' funds.

10           From 1999 and continuing thereafter Zubick was engaged in unlicensed activities as a broker-  
11 dealer and investment adviser but Zubick never informed his clients that the NASD had barred him.

12           Zubick deceived investors to acquire control of approximately \$14 million from investors  
13 leading them to believe Zubick was purchasing investment securities on their behalf that were held in  
14 accounts at the investment firms such as of A. B. Watley Direct, Inc., Charles Schwab & Co., or  
15 Interactive Brokers. In fact, Zubick misappropriated investors' funds for the benefit of himself and  
16 his family and failed to disclose to investors that he personally filed for bankruptcy in 1996.

17           On March 30, 2007, the Commissioner issued a Desist and Refrain Order to Zubick for  
18 violations of California Corporations Code sections 25110, 25210, 25230 and 25401. Zubick did not  
19 request a hearing concerning the Desist and Refrain Order and it is now final.

20           The NASD order against Zubick and the Commissioner's Desist and Refrain Order provide  
21 grounds for the Commissioner to bar Zubick from any employment, management or control of any  
22 broker-dealer or investment adviser, pursuant to Corporations Code sections 25213 and 25212,  
23 subdivision (d).

24           Zubick was personally served on April 18, 2007, with a Notice of Intention to Issue an  
25 Order pursuant to California Corporations Code section 25213 to Bar from Employment,  
26 Management or Control of Any Broker-Dealer or Investment Adviser, Statement of Issues and  
27 accompanying documents. The Commissioner has not received any request for a hearing from  
28 Respondent and the time to request a hearing has expired.

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NOW GOOD CAUSE APPEARING THEREFORE, it is hereby ordered that Respondent WILLIAM JAY ZUBICK is barred from any position of employment, management or control of any broker-dealer or investment adviser. This Order is effective as of the date hereof.

Dated: May 21, 2007  
Los Angeles, California

PRESTON DuFAUCHARD  
California Corporations Commissioner

By \_\_\_\_\_

ALAN S. WEINGER  
Lead Corporations Counsel  
Enforcement Division