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Attorneys for Complainant

BEFORE THE DEPARTMENT OF BUSINESS OVERSIGHT

OF THE STATE OF CALIFORNIA

In the Matter of THE COMMISSIONER OF BUSINESS OVERSIGHT OF THE STATE OF CALIFORNIA, Complainant, vs. CRAIG WILLIAMS, an individual; ERIC LOVY, also known as ERIC BELTRAN, an individual; MICHAEL VAN METER, an individual, Respondents.	Case No.: **CONSENT ORDER**

To: Mr. Eric Lovy
17191 Sims Lane
Huntington Beach, CA 92649

Jan Lynn Owen, the California Commissioner of Business Oversight ("Commissioner") of the Department of Business Oversight ("Department"), finds that:

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1. On February 10, 2014, the Commissioner issued her Notice of Intention to Issue Order Levying Administrative Penalties Pursuant Section 25252 and Claim for Ancillary Relief Pursuant to Corporations Code Section 25254; and Statement in Support of Order Levying Administrative Penalties Pursuant to Corporations Code Section 25252; Claim for Ancillary Relief Pursuant to Corporations Code Section 25254; and Desist and Refrain Order, in part, against Eric Lovy, also known as Eric Beltran ("Respondent").

2. Respondent was personally served on February 25, 2014.

3. Respondent, having advised the Department that he desires to settle and resolve this matter, stipulates and consents to the Commissioner making findings and entering this Consent Order.

4. Respondent stipulates and elects to permanently waive any right to a hearing, any reconsideration, appeal, or other rights which may be afforded pursuant to the Corporate Securities Law of 1968 (Cal. Corp. Code § 25000 et seq.) (hereinafter "CSL") sections 25532 and 25609, the California Administrative Procedure Act (Cal. Gov. Code § 11370 et seq.), the California Code of Civil Procedure, or any other provision of law with respect to this matter.

5. Respondent stipulates and agrees that this Consent Order becomes final when executed and can be converted into and enforced as a civil judgment pursuant to section 25532, subdivision (f), of the CSL, on an ex parte basis and without further notice to Respondent.

NOW, THEREFORE, the Commissioner hereby enters this Order:

1. Pursuant to section 25532 of the CSL, Respondent is hereby ordered to desist and refrain from the further offer or sale, in the State of California, of securities, including, but not limited to, stock, unless and until qualification has been made under the law or unless exempt;

2. Further, pursuant to section 25532 of the CSL, Respondent is hereby ordered to desist and refrain from effecting any transaction in, or inducing or attempting to induce the purchase or sale of, any security, in this state, unless and until they have secured a certificate from the Commissioner or unless exempt;

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3. The Commissioner having determined that this action is in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the CSL, Respondent is ordered to pay ancillary relief, pursuant to section 25254 of the CSL, in the form of disgorgement of ill-gotten profits, in the amount of $15,250.00; and

4. This Consent Order shall become effective when executed by the Commissioner or her designee.

Dated: 5/21/14

JAN LYNN OWEN
Commissioner of Business Oversight

By: _____
MARY ANN SMITH
Deputy Commissioner

Dated: 5/20/14

_____
Eric Lovy, individually

Approved as to form and content:

Dated: 5/20/14

_____
Irving Einhorn
Attorney for Eric Lovy

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