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STATE OF CALIFORNIA
BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY
DEPARTMENT OF BUSINESS OVERSIGHT

TO: Lindsay Pinapfel
James Todd Tobin
Global Business Marketing, Inc.
975 White Dr.,
Las Vegas, NV 89119

3227 Meade Ave., Suite 2B
Las Vegas, NV 89102

Mainstream Ventures, Inc.
5955 W. Wigwam Ave., #2A
Las Vegas, NV 89139

8022 S. Rainbow Blvd., Suite 344
Las Vegas, NV 89139

DESIST AND REFRAIN ORDER
(For violation of section 25110 of the Corporations Code)

The Commissioner of Business Oversight finds that:

1. At all relevant times, Mainstream Ventures, Inc., was a Nevada corporation, with addresses at 5955 W. Wigwam, #2A, Las Vegas, NV 89139 and 8022 S. Rainbow Blvd., Suite 344, Las Vegas, NV 89139.
2. At all relevant times, Global Business Marketing, Inc., was a Nevada corporation, with addresses at 975 White Dr., Las Vegas, NV 89119 and 3227 Meade Ave., Suite 2B, Las Vegas, NV 89102.
3. At all relevant times, Lindsay Pinapfel was or purported to be the secretary and treasurer of Mainstream Ventures, Inc. and the secretary of Global Business Marketing, Inc.

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1 4. At all relevant times, James Todd Tobin was or purported to be a vice president and a
2 salesperson of Mainstream Ventures, Inc. and a senior vice president and a director of Global
3 Business Marketing, Inc.

4 5. Beginning in late 2009, Mainstream Ventures, Inc. offered or sold securities, in the
5 form of promissory notes and warrants for shares of common stock in Mainstream Ventures, Inc., to
6 residents of California and elsewhere. Investors in Mainstream Ventures, Inc. were led to expect
7 interest payments as a result of their investment.

8 6. The purported purpose of the securities offering was to provide capital to Mainstream
9 Ventures, Inc. Specifically, Mainstream Ventures, Inc. would use the funds to manufacture and
10 distribute Zizzazz, an energy powder to liquid drink.

11 7. In or about June 2010, investors in Mainstream Ventures, Inc. were offered the
12 opportunity to exchange future interest payments for securities, in the form of common stock, in
13 Global Business Marketing, Inc.

14 Based upon the foregoing findings, the Commissioner of Business Oversight is of the opinion
15 that the securities offered and sold by Mainstream Ventures, Inc., Global Business Marketing, Inc.,
16 Lindsay Pinapfel, and James Todd Tobin are securities subject to qualification under the California
17 Corporate Securities Law of 1968 (California Corporations Code section 25000 et seq.) and are being
18 or have been offered or sold without being qualified in violation of Corporations Code section 25110.
19 Pursuant to section 25532 of the Corporate Securities Law of 1968, Mainstream Ventures, Inc.,
20 Global Business Marketing, Inc., Lindsay Pinapfel, James Todd Tobin and those acting on their
21 behalf, are hereby ordered to desist and refrain from the further offer or sale, in the State of
22 California, of securities, including but not limited to promissory notes, warrants and shares of
23 common stock, unless and until qualification has been made under the law or unless exempt.

24 Pursuant to Corporations Code section 25403, any person who controls or induces another
25 person to violate a provision of the Corporate Securities Law of 1968, or any person who provides
26 substantial assistance to another person in the violation of the Corporate Securities Law of 1968, shall
27 be liable for the violation.

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1 This Order is necessary, in the public interest, for the protection of investors and consistent
2 with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

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4 Dated: July 18, 2014
5 San Diego, California

JAN LYNN OWEN
Commissioner of Business Oversight

6
7 By _____
8 MARY ANN SMITH
9 Deputy Commissioner
10 Enforcement Division

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