

1 4. Through general solicitations, including telephone cold-calls to the public, Superior Traffic
2 Controls, LLC and Jeffrey Greeney offered or sold securities in the State of California.

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4 5. The purported purpose of the Superior Traffic Controls, LLC securities offering was to fund
5 ongoing operations, product development, manufacturing, hiring of personnel, a new corporate
6 facility and advertising.

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8 6. These securities were offered and sold in this state in issuer transactions. The Department of
9 Corporations has not issued a permit or other form of qualification authorizing any person to offer or
10 sell these securities in this state.

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12 Based upon the foregoing findings, the California Corporations Commissioner is of the
13 opinion that the promissory notes convertible to shares of stock and the warrants for shares of stock
14 in Superior Traffic Controls, LLC are securities subject to qualification under the California
15 Corporate Securities Law of 1968 (California Corporations Code section 25000 et seq.) and are being
16 or have been offered or sold without being qualified in violation of Corporations Code section 25110.
17 Pursuant to section 25532 of the Corporate Securities Law of 1968, Superior Traffic Controls, LLC
18 and Jeffrey Greeney are hereby ordered to desist and refrain from the further offer or sale in the State
19 of California of securities, including but not limited to promissory notes convertible to shares of
20 stock, warrants and shares of stock, unless and until qualification has been made under the law or
21 unless exempt.

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23 This Order is necessary, in the public interest, for the protection of investors and consistent
24 with the purposes, policies and provisions of the Corporate Securities Law of 1968.

25 Dated: March 30, 2011

PRESTON DuFAUCHARD
California Corporations Commissioner

26
27 By _____
28 ALAN S. WEINGER
Deputy Commissioner
Enforcement Division