

1 STATE OF CALIFORNIA  
2 BUSINESS, TRANSPORTATION AND HOUSING AGENCY  
3 DEPARTMENT OF CORPORATIONS

4 TO: **Carlton Carrera, Inc.**  
5 **Joseph R. Porche**  
6 **Thomas Viola**  
7 **450 Newport Center Drive, Suite 605**  
8 **Newport Beach, California 92660**

9 **Intrigue Liqueur Inc.**  
10 **201 Tamal Vista Blvd., Suite 200**  
11 **Corte Madera, California 92660**

12 **DESIST AND REFRAIN ORDER**  
13 **(For violations of 25401 of the Corporations Code)**

14 The California Corporations Commissioner finds that:

15 1. At all relevant times, Carlton Carrera, Inc. (“Carlton Carrera”) was a California corporation  
16 doing business at 450 Newport Center Drive, Suite 605, Newport Beach, California 92660.

17 2. At all relevant times, Intrigue Liqueur Inc. (“Intrigue”) was a Delaware corporation, doing  
18 business at 201 Tamal Vista Blvd., Suite 200, Corte Madera, California 92660.

19 3. At all relevant times, Joseph R. Porche (“Porche”) was an officer of Carlton Carrera and the  
20 President of Intrigue.

21 4. At all relevant times, Thomas Viola (“Viola”) was an officer, agent or salesperson of Carlton  
22 Carrera and Intrigue.

23 5. Beginning in or before February 2007, Carlton Carrera, Porche, and Viola offered and sold  
24 securities in the form of notes and common stock of Intrigue to California residents.

25 6. The purported purpose of the offering was to permit Intrigue to “go public” through an Initial  
26 Public Offering (“IPO”), where the investors’ shares could then be sold. Investors were told they  
27 would receive a return on their investment of eight percent (8%) to two-hundred and fifty percent  
28 (250%) within eighteen (18) months of their investment.

7. In connection with the offer and sale of these securities, Carlton Carrera, Porche, and Viola  
omitted to state material facts. Investors were not told that Porche, a principal of both Carlton  
Carrera and Intrigue, pled guilty to four counts of mail fraud and was sentenced to thirty-seven (37)

1 months in jail, followed by three years of supervised release, and ordered to pay two hundred  
2 thousand dollars (\$200,000) in restitution in 2001.

3 8. In connection with the offer and sale of these securities, Carlton Carrera, Porche, and Viola  
4 misrepresented to investors that Intrigue would go public within 18 months of their investment and  
5 that they would receive a return of 8-250%. Intrigue's IPO did not take place, and investors did not  
6 receive the promised return.

7 Based on the foregoing findings, the California Corporations Commissioner is of the opinion  
8 that the notes and common stock of Intrigue Liqueur Inc. offered and/or sold by Carlton Carrera, Inc.,  
9 Joseph Porche, and Thomas Viola are securities under the California Corporations Code and were  
10 offered in this state by means of written or oral communications that included untrue statements of  
11 material fact and/or omitted to state material facts necessary in order to make the statements made, in  
12 the light of the circumstances under which they were made, not misleading, in violation of section  
13 25401 of the California Corporations Code.

14 Pursuant to Section 25532 of the California Corporations Code, Carlton Carrera, Inc., Intrigue  
15 Liqueur Inc., Joseph R. Porche, and Thomas Viola are hereby ordered to desist and refrain from  
16 offering or selling any security in the State of California, including, but not limited to notes and  
17 common stock, by means of any written or oral communication which includes an untrue statement  
18 of a material fact or omits to state a material fact necessary in order to make the statements made, in  
19 light of the circumstances under which they were made, not misleading.

20 This Order is necessary, in the public interest, for the protection of investors and consistent  
21 with the purposes, policies, and provisions of the California Corporations Code.

22 Dated: May 3, 2011  
23 Los Angeles, California

24 PRESTON DuFAUCHARD  
25 California Corporations Commissioner

26 By \_\_\_\_\_  
27 ALAN S. WEINGER  
28 Deputy Commissioner  
Enforcement Division