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STATE OF CALIFORNIA
BUSINESS TRANSPORTATION AND HOUSING AGENCY
DEPARTMENT OF CORPORATIONS

TO: Diego Rivera Guillen
Reflex Developing & Testing, Inc.
100 North Barranca Ave.
West Covina, CA 91791

DESIST AND REFRAIN ORDER

(For violations of sections 25110 and 25401 of the Corporations Code)

The California Corporations Commissioner finds that:

1. At all relevant times Diego Rivera Guillen (“Guillen”) was President and Chief Executive Officer and control person of Reflex Developing & Testing Inc., (“Reflex Testing”) a California corporation that was formed December 18, 2000. Reflex Testing maintains a business address at 4223 Montgomery Blvd. NE, Albuquerque, New Mexico, 87109. Reflex Testing is an active California corporation with an agent for service of process and a registered office located at 100 North Barranca Ave., West Covina, CA 91791. The registered agent is Sam Williams.
2. On January 8, 2007, Guillen registered a Delaware corporation, Individual Baselines, Inc. (“Individual Baselines”) which apparently sells the exact same product as Reflex Testing, the APB2000. The registered office of Individual Baselines is at 125 Lincoln Ave., Suite 223, Santa Fe, New Mexico, 87501 and the mailing address is the same as the Reflex Testing address at 4223 Montgomery Blvd. Albuquerque, New Mexico, 87109.
3. In June of 2004 and again in December, 2004 Guillen offered and sold securities in the state of California in the form of stock in Reflex Testing.
4. The securities were offered and sold by means of a personal presentation by Guillen.
5. The purpose of the offering was to raise funds for the development and marketing of a machine invented by Guillen known as the APB2000. The APB2000 is allegedly capable of

1 measuring a person's cognitive functions and hand-eye coordination. The purpose of this
2 measurement is to document rehabilitation efforts for patients with head injuries or brain trauma.

3 6. These securities were offered and sold in this state in issuer transactions. The Department of
4 Corporations has not issued a permit or other form of qualification authorizing any person to offer
5 and sell these securities in this state.

6 7. In connection with the offer and sale of these securities Guillen made or caused to be made,
7 misrepresentations of material fact or omitted to state material facts necessary in order to make the
8 statements made, in the light of the circumstances under which they were made, not misleading.

9 These misrepresentations and omissions included, but were not limited to the following:

10 a) Guillen told investors that title to two patents essential to the manufacture of the APB2000
11 were owned by Reflex Testing. The representation was false in that the two patents, US patent No.
12 7295124 and US patent No. EP1443854, originally issued to Diego Rivera Guillen were in fact
13 licensed to a revocable living trust created by Guillen, providing for all license fees to be paid to
14 Guillen.

15 b) Guillen represented to investors that a contract was pending with the state of New Mexico
16 and that this would result in significant profits for the company. No contract was ever signed with
17 the state of New Mexico.

18 c) Guillen induced an investor, resident in California, to invest \$75,000 by representing that
19 funds were needed immediately to complete a working prototype of the APB2000. No such
20 prototype was ever completed.

21 Based on the foregoing findings, the California Corporations Commissioner is of the opinion
22 that the stock of Reflex Testing sold by Guillen are securities subject to qualification under the
23 California Securities Law of 1968 ("CSL") and are being or have been offered or sold without being
24 qualified or exempt, in violation of Section 25110 of the CSL.

25 Pursuant to Section 25532 of the CSL, Diego Rivera Guillen and Reflex Developing &
26 Testing Inc. are hereby ordered to desist and refrain from the further offer or sale in the State of
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1 California of securities, including, but not limited to stock of Reflex Testing, unless and until
2 qualification has been made under said law or unless exempt.

3 Further, the California Corporations Commissioner is of the opinion that the securities offered
4 by Reflex Testing were offered in this state by means of written or oral communications that included
5 untrue statements of material fact or omitted to state material facts necessary in order to make the
6 statements made, in the light of the circumstances under which they were made, not misleading, in
7 violation of section 25401 of the CSL.

9 Pursuant to Section 25532 of the CSL, Reflex Developing & Testing Inc. and Diego Rivera
10 Guillen are hereby ordered to desist and refrain from offering or selling any security in the State of
11 California, including, but not limited to, stock in Reflex Testing by means of any written or oral
12 communication which includes an untrue statement of a material fact or omits to state a material fact
13 necessary in order to make the statements made, in the light of the circumstances under which they
14 were made, not misleading.

17 This Order is necessary, in the public interest, for the protection of investors and consistent
18 with the purposes, policies, and provisions of the CSL.

19 Dated: March 26, 2008

20 Los Angeles, California

22 PRESTON DUFAUCHARD
23 California Corporations Commissioner

25 By _____
26 ALAN S. WEINGER
27 Lead Corporations Counsel
28 Enforcement Division