

1 3. TSP's documents state that it intended "to drive sales with a downloadable brochure via
2 the company website, as well as flyers," and their toll free telephone number 866 TITAN-RD or
3 (866) 848-2673 and brochures to be used in conjunction with outside sales calls and retail sales
4 displays. TSP represents itself to be a "SEM Technologies Firm." TSP's private placement
5 memorandum (PPM) given to investors states:

6 SEM Technologies will be established as a privately held Nevada LLC-corporation
7 and will dba (sic) The (sic) Titan Spark Plug Company. Susan Morin, with 25.5%,
8 and Robert F. Morin, with 25.5%, will be the majority owners.

9 However, the Morins were 100% owners of SEM Technologies LLC, which in January 2003 had its
10 authorization to do business revoked by the Nevada Secretary of State's Office. The Morins never
11 sought to have SEM Technologies LLC status reinstated.

12 4. In 2004 and continuing thereafter, Morin and others talked with investors about the TSP
13 investment opportunity, explaining that the company had facilities ready to manufacture spark plugs
14 from titanium alloy and that TSP had obtained NASCAR as an endorser. The spark plugs made by
15 TSP were not made from titanium. Morin further represented that TSP had been raising money for
16 operations and only needed additional investor funds for advertising. Documents given to investors
17 also stated that TSP had "patents pending." However, TSP did not have issued or pending patents.
18 Morin's previous business venture, Pyromor Systems, involving the spark plug "patent pending
19 technology" had ended in bankruptcy and Morin lost any rights to the spark plug in 2002.

20 5. TSP represented to some investors that their funds were to be used for advertising.
21 However, with investor funds the Morins (1) acquired a Mercedes roadster, (2) paid themselves, (3)
22 paid commissions to the sales persons who provided investors or investor leads, and (4) paid credit
23 cards. The Morins also made cash withdrawals of investors' funds. An analysis of the approximately
24 \$420,000 provided by investors shows that the investment funds also were used to pay expenses for
25 Bath and Body Works, Bay Cities Veterinary, Beauty by Qq, Center Stage Tickets, Davy Jones
26 Liquor, Hollywood Video, McCarthy Pharmacy, North Bay Animal Emergency Hospital, Nutrition
27 Warehouse, Petal's "n" Wax, Skin Rejuvenation, Sport Chalet, Sunset Tan, The Jungle Nursery,
28 Tower Records, Universal Jewelers Mfg., Victoria's Secret, Vitamin World, and Wolfs Liquor.

1 6. TSP, Morin and their sales agents working in concert and participation with others
2 offered and sold securities in the form of shares of TSP common or preferred stock to California
3 investors. Investors provided in excess of \$420,000 to TSP in exchange for shares of stock of TSP.

4 7. TSP and the Morins also hired investors as "consultants" to raise additional capital for
5 TSP and, in exchange for their services in obtaining investors, compensated them with cash or stock.

6 8. Shares of stock are defined as securities under section 25019 of the California
7 Corporations Code, Corporate Securities Law of 1968. TSP's stock was offered and sold in California
8 in issuer transactions.

9 9. The Department of Corporations has not issued a permit, license or other form of approval
10 or qualification authorizing TSP, Morin or their agents to offer and sell common or preferred stock of
11 TSP in the State of California. The sale of such securities is subject to qualification under said law,
12 and such securities are being or have been offered or sold without first being so qualified or exempt
13 in violation of California Corporations Code section 25110.

14 10. From at least 2004 and continuing thereafter, TSP, Morin and their agents and others
15 working in concert or participation with them offered and sold securities to California investors
16 and, while doing so, TSP, Morin or their agents misrepresented or omitted material facts including,
17 but not limited to, the following:

- 18 a. TSP had a production agreement with Bodine Assembly and Test Systems;
- 19 b. Bodine Assembly and Test Systems would use a machine specifically
20 built and dedicated to the production of the TSP's Spark Plug;
- 21 c. TSP used titanium alloy to produce the spark plugs; and
- 22 d. Morin had unsuccessfully litigated and lost the right to the spark plug technology.

23 Based upon the foregoing, the California Corporations Commissioner is of the opinion that
24 Titan Spark Plug Company, Inc., Titan Spark Plug Company, Titan Spark Plug Co., Inc., Robert F.
25 Morin a.k.a. Bob Morin, their agents and others working in concert or participation with them,
26 offered or sold stock of Titan Spark Plug Company, Inc., Titan Spark Plug Company or Titan Spark
27 Plug Co. Inc. without being qualified or exempted in violation of section 25110 of the Corporate
28 Securities Law of 1968.

1 Pursuant to section 25532 of the Corporate Securities Law of 1968, Titan Spark Plug
2 Company, Inc., Titan Spark Plug Company, Titan Spark Plug Co., Inc., Robert F. Morin a.k.a. Bob
3 Morin, their agents and others working in concert or participation with them, are hereby ordered to
4 desist and refrain from the further offer or sale of any security in the State of California including,
5 but not limited to, common and preferred stock of Titan Spark Plug Company, Inc., Titan Spark Plug
6 Company and Titan Spark Plug Co., Inc., unless and until qualification has been made under the law
7 or unless exempt.

8 Based upon the foregoing, the California Corporations Commissioner is of the opinion that
9 Titan Spark Plug Company, Inc., Titan Spark Plug Company, Titan Spark Plug Co., Inc., Robert F.
10 Morin a.k.a. Bob Morin, their agents and others working in concert or participation with them,
11 offered or sold shares of common and preferred stock by means of misrepresentations and omissions
12 of material facts in violation of California Corporations Code section 25401, Corporate Securities
13 Law of 1968.

14 Pursuant to section 25532 of the Corporate Securities Law of 1968, the California
15 Corporations Commissioner orders Titan Spark Plug Company, Inc., Titan Spark Plug Company,
16 Titan Spark Plug Co., Inc., Robert F. Morin a.k.a. Bob Morin, their agents and others working in
17 concert or participation with them, to desist and refrain from offering or selling or buying or
18 offering to buy any security in the State of California by means of misrepresentations and
19 omissions of material facts.

20 This Order is necessary, in the public interest, for the protection of investors and consistent
21 with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

22 Dated: June 20, 2006
23 Los Angeles, California

24 PRESTON DuFAUCHARD
25 California Corporations Commissioner

26 By _____
27 ALAN S. WEINGER
28 Supervising Attorney
Enforcement Division