

1 STATE OF CALIFORNIA
2 BUSINESS, TRANSPORTATION AND HOUSING AGENCY
3 DEPARTMENT OF CORPORATIONS

4 **TO:** Shaine La Voie
5 6505 Ladera Brisa
6 San Clemente, CA 92673

7 **DESIST AND REFRAIN ORDER**

8 **(For violations of sections 25110 and 25401 of the Corporations Code)**

9 The California Corporations Commissioner finds that:

10 1. At all relevant times herein, Shaine La Voie (“La Voie”) was located at 6505 Ladera
11 Brisa, San Clemente, CA 92673.

12 2. Beginning in October 2003 and continuing through October 2004, La Voie offered
13 investments to friends and their friends in his business venture where he would purchase closed out
14 clothing lines that would be resold to clients for a profit. La Voie sold this investment to at least 16
15 investors obtaining in excess of \$1 million by promising high and quick returns.

16 3. La Voie offered and sold unqualified, non-exempt securities in violation of the
17 California Corporate Securities Laws.

18 4. In connection with the offer and sale of these securities, La Voie made, or caused to be
19 made, misrepresentations of material fact or omitted to state material facts necessary in order to make
20 the statements made, in the light of the circumstances under which they were made, not misleading.

21 These misrepresentations and omissions included, but are not limited to the following:

- 22 a. La Voie told investors that the investment was legal, safe and guaranteed;
- 23 b. La Voie failed to disclose that he was using investor money for his own personal
24 use;
- 25 c. La Voie failed to disclose that he was not engaging in any close out deals with
26 investor money; and
- 27 d. La Voie failed to disclose that he was using investor money to pay back other
28 investors through a ponzi scheme.

1 5. When investors grew suspicious, La Voie provided fabricated documents in an effort
2 to support his misrepresentations about his business venture and also wrote checks to some investors
3 for the repayment of their initial investments, which bounced.

4 Based on the foregoing findings, the California Corporations Commissioner is of the opinion
5 that the securities in the form of investment contracts issued by Shaine La Voie are securities subject
6 to qualification under the California Corporate Securities Law of 1968 and are being or have been
7 offered or sold without being qualified, in violation of Section 25110 of the Corporate Securities Law
8 of 1968.

9 Pursuant to Section 25532 of the Corporate Securities Law of 1968, Shaine La Voie is hereby
10 ordered to desist and refrain from the further offer or sale in the State of California of securities in the
11 form of investment contracts unless and until qualification has been made under said law or unless
12 exempt. The sale of such securities is subject to qualification under said law and such securities are
13 being or have been offered for sale without first being so qualified.

14 Further, the California Corporations Commissioner is of the opinion that the securities issued
15 by Shaine La Voie were offered and sold in this state by means of written or oral communications
16 which included untrue statements of material fact or omitted to state material facts necessary in order
17 to make the statements made, in the light of the circumstances under which they were made, not
18 misleading, in violation of section 25401 of the Corporate Securities Law of 1968.

19 Pursuant to Section 25532 of the Corporate Securities Law of 1968, Shaine La Voie is hereby
20 ordered to desist and refrain from offering or selling or buying or offering to buy any security in the
21 State of California, including but not limited to investment contracts, by means of any written or oral
22 communication which includes an untrue statement of a material fact or omits to state a material fact
23 necessary in order to make the statements made, in the light of the circumstances under which they
24 were made, not misleading.

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This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

Dated: September 13, 2006
Los Angeles, California

PRESTON DuFAUCHARD
California Corporations Commissioner

By _____
ALAN S. WEINGER
Supervising Attorney
Enforcement Division