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STATE OF CALIFORNIA

BUSINESS, TRANSPORTATION AND HOUSING AGENCY DEPARTMENT OF CORPORATIONS

TO: Holdyourcar.com HYC, Inc. 3050 Johnson Road Hydesville, CA 95547

> Jef Arons HYC, Inc. 2400 E. Ventura Boulevard Camarillo, CA 93010

DESIST AND REFRAIN ORDER

(For violations of sections 17200, 17210.2 and 17403 of the California Financial Code)

The California Corporations Commissioner finds that:

- 1. Holdyourcar.com, HYC, Inc. and Jef Arons have engaged in the business of escrow agents by advertising escrow services over the Internet at www.holdyourcar.com, from 2001 to the present as follows:
- a) Holdyourcar.com represents on its website that the process works as follows: The buyer and seller agree to the terms of the transaction. The buyer submits a payment to Holdyourcar.com, which verifies the payment. Holdyourcar.com notifies the seller to ship its merchandise and then verifies that the buyer receives the shipment. The buyer accepts the goods. Holdyourcar.com then pays the seller and the transaction is complete.
- b) Holdyourcar.com, HYC, Inc. and Jef Arons claim to protect both the buyer and the seller from fraud with this process.
- c) Holdyourcar.com, HYC, Inc. and Jef Arons have represented themselves to be licensed escrow agents by advertising that the company is HYC, Inc., located in Hydesville,

California, and that it holds Department of Insurance license number 0590760. In fact, the Department of Insurance did not issue a license to HYC, Inc.

- d) Holdyourcar.com, HYC, Inc. and Jef Arons have represented that the "on-line" escrow services provided by Holdyourcar.com are provided by Internet Escrow Services (IES), and that IES is "fully licensed and accredited as an escrow company and is subject to compliance with all applicable escrow regulations." In fact, IES is an affiliate of Escrow.com, but Holdyourcar.com is not affiliated with either IES or Escrow.com.
- 2. Neither Holdyourcar.com, HYC, Inc. nor Jef Arons have been issued a license from the Commissioner authorizing either to conduct business as an escrow agent, as required by California Financial Code section 17200.
- 3. Neither Holdyourcar.com, HYC, Inc. nor Jef Arons is exempt from the licensing requirements of Section 17200.
- 4. Neither Holdyourcar.com, HYC, Inc. nor Jef Arons have been issued a license from the Commissioner authorizing either to use words indicating that it is in the escrow business, as required by California Financial Code section 17403.
- 5. Holdyourcar.com, HYC, Inc. and Jef Arons have disseminated or caused to be disseminated false, misleading and/or deceptive statements or representations that it is licensed and refer to Holdyourcar.com's affiliation with IES, when, in fact, Holdyourcar.com is not affiliated with IES in any way.

Based upon the foregoing findings, the California Corporations Commissioner is of the opinion that Holdyourcar.com, HYC, Inc. and Jef Arons and their officers, directors, partners, agents, employees and/or servants are in violation of California Financial Code sections 17200, 17210.2(a) and 17403(a). Pursuant to California Financial Code section 17416, Holdyourcar.com, HYC, Inc. and Jef Arons are hereby ordered to desist and refrain from engaging in the business of receiving escrows for deposit or delivery without first obtaining a license from the Commissioner. Pursuant to California Financial Code section 17403(b), Holdyourcar.com, HYC, Inc. and Jef Arons are further ordered to immediately desist and refrain from issuing, circulating, or publishing any advertisement by means of any communication, including any website, or making use of or circulating any

letterheads, billheads, blank notes, blank receipts, blank escrow instructions, certificates, circulars, or
any written or printed paper containing any fictitious or corporate name or other words indicating that
it is in the escrow business. Pursuant to California Financial Code section 17210.2(c),
Holdyourcar.com, HYC, Inc. and Jef Arons are further ordered to immediately desist and refrain
from disseminating, or causing or permitting to be disseminated, in any manner whatsoever, any
statement or representation which is false, misleading, or deceptive, or which omits to state material
information, or which refers to the supervision of that agent by the State of California or any
department or official thereof. Holdyourcar.com, HYC, Inc. and Jef Arons are further ordered to
immediately desist and refrain from disseminating or causing or permitting to be disseminated, in any
manner whatsoever, any statement or representation that Holdyourcar.com is in any manner
associated with IES.
This Order is necessary, in the public interest, for the protection of investors and consistent
with the purposes, policies and provisions of the California Escrow Law. This order shall remain in
full force and effect until further order of the California Corporations Commissioner.
Dated: January 5, 2006 Sacramento, California
WAYNE STRUMPFER

WAYNE STRUMPFER
Acting California Corporations Commissioner

By:

ALAN S. WEINGER

Acting Deputy Commissioner

Enforcement Division