

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

**STATE OF CALIFORNIA**  
**BUSINESS, TRANSPORTATION AND HOUSING AGENCY**  
**DEPARTMENT OF CORPORATIONS**

**TO:** Tim Disney, CEO and Chairman  
TC Enterprises, LLC, aka Triple Crown Enterprises, LLC  
11835 Carmel Mountain Road #1304-326  
San Diego, CA 92128

Ryan Francis Landry, President  
TC Enterprises, LLC, aka Triple Crown Enterprises, LLC  
11835 Carmel Mountain Road #1304-326  
San Diego, CA 92128

Bret Lageson, National Sales Manager  
TC Enterprises, LLC, aka Triple Crown Enterprises, LLC  
11835 Carmel Mountain Road #1304-326  
San Diego, CA 92128

Christopher H. Watterson-Murrey, Executive Vice President and COO  
TC Enterprises, LLC, aka Triple Crown Enterprises, LLC  
257 North Calderwood Street, Suite 363  
Alcoa, Tennessee 37701  
CRD #4244305

Robert Ira Ballon  
CRD #1652114

**DESIST AND REFRAIN ORDER**

**(For violations of sections 25110, 25210 and 25401 of the Corporations Code)**

The California Corporations Commissioner finds that:

1. TC Enterprises, LLC, is a company engaged in the offer and sale of investments relating to thoroughbred horses from the website [www.tc-enterprises.com](http://www.tc-enterprises.com). TC Enterprises, LLC claims to be a Delaware limited liability company that was formed in 2000. It sometimes refers to itself as Triple

1 Crown Enterprises, LLC. TC Enterprises, LLC claims that its corporate office is located at 257 North  
2 Calderwood Street in Alcoa, Tennessee 37701. The website of TC Enterprises, LLC lists its West  
3 Coast office address as 11835 Carmel Mountain Road #1304-326, San Diego, CA 92128. Its  
4 website also lists a purported office in Bangkok, and claims that the company has an additional office  
5 in Hong Kong.

6  
7 2. TC Enterprises, LLC is not registered with the California Secretary of State to do business  
8 in California as a foreign limited liability company as required by Corporations Code section 17451.  
9 The purported corporate office of TC Enterprises, LLC at 257 North Calderwood Street in Alcoa,  
10 Tennessee is actually a Mail Boxes, Etc. mail drop facility.

11  
12 3. Tim Disney is the co-founder, CEO and Chairman of TC Enterprises, LLC.

13  
14 4. Ryan Francis Landry is the co-founder and President of TC Enterprises, LLC. He is a  
15 resident of the San Diego area and a licensed insurance agent, license number 0D94372.

16  
17 5. Christopher H. Watterson-Murrey is the Executive Vice President and Chief Operations  
18 Officer of TC Enterprises, LLC. He is a resident of Seymour, Tennessee. He is a former licensed  
19 securities professional, CRD Number 4244305.

20  
21 6. Bret Lageson is the National Sales Manager of TC Enterprises, LLC. He resides in San  
22 Diego.

23  
24 7. Robert Ira Ballon (“Ballon”) is an independent contractor of TC Enterprises, LLC who  
25 receives commissions for soliciting investors for TC Enterprises, LLC. Ballon is a former licensed  
26 securities professional, CRD Number 1652114, who was barred from associating with any NASD  
27 member firm in any capacity effective January 31, 2003. His license to sell securities was revoked on  
28

1 May 15, 2003 for failure to pay a fine and/or costs in a previous disciplinary matter involving his sale  
2 of non-approved securities.

3  
4 8. TC Enterprises, LLC promises members of the general public returns ranging from 25% to  
5 75% per annum and more from investments relating to thoroughbred horses. At a page of its website  
6 titled "Company Profile" TC Enterprises, LLC states:

7  
8 TC Enterprises offers customized, complete investment packages and management  
9 services to accommodate all levels of participation in the Thoroughbred industry –  
10 whether you are a novice or an experienced horseman.... Tim Disney and Ryan  
11 Landry teamed up to bring a whole new meaning to this vintage industry....  
12 TC Enterprises gives the general public access to a sport and business otherwise  
13 reserved for the royal and wealthy.

14  
15 9. TC Enterprises, LLC offers a variety of thoroughbred-related investments, including direct  
16 investments in racehorses and stallions, but it places primary emphasis on its broodmare breeding  
17 program which it claims is less risky than direct investments in thoroughbred racehorses. Investors in  
18 broodmare breeding packages of TC Enterprises, LLC are promised fractional interests in one or  
19 more broodmares which are to be boarded for them at a farm in Kentucky. Investors are promised  
20 substantial profits from the sale of the mares' foals plus profits from the sale of the mares themselves  
21 after a period of years. TC Enterprises, LLC claims that it is able to achieve unusually high sales  
22 prices for its mares and foals because of the expertise of Tim Disney which enables him to locate  
23 private purchasers who will pay amounts for thoroughbreds that are greatly in excess of their auction  
24 values.

25  
26 10. TC Enterprises, LLC generally targets high-income individuals in its solicitation  
27 activities, and claims high-profile sports and media figures as investors, but it does not seek income  
28 or net worth information from prospective investors. Ryan Francis Landry has stated that most of his

1 TC Enterprises, LLC clients have taken out second loans on their homes in order to make their  
2 investments.

3  
4 11. TC Enterprises, LLC offers investors the option of investing IRA funds in TC  
5 Enterprises, LLC through self-directed IRA custodian firms Entrust Administration of Oakland,  
6 California and First Trust of Denver, Colorado.

7  
8 12. Company promoters provide inconsistent figures regarding the total amount of investor  
9 funds TC Enterprises, LLC has received. Christopher Watterson-Murrey has stated that TC  
10 Enterprises, LLC has a total of approximately 100 investors who have invested a total of  
11 approximately \$3.5 million. He stated that he had obtained those figures from Tim Disney. During  
12 the same month Bret Lageson stated that TC Enterprises, LLC has received approximately \$25  
13 million from foreign investors alone. Lageson also stated that the American investors of TC  
14 Enterprises, LLC currently have approximately \$15 million invested and that the amount will  
15 increase to \$25 million by the end of the year. He stated further that 80% of the company's  
16 American investors are in the San Diego area.

17  
18 13. The promoters of TC Enterprises, LLC, including Tim Disney, Ryan Francis Landry,  
19 Christopher H. Watterson-Murrey, Bret Lageson and Robert I. Ballon are inducing investments in the  
20 thoroughbred programs of TC Enterprises, LLC by means of a number of misrepresentations of  
21 material fact. They are also omitting to state material facts necessary in order to make the statements  
22 made, in the light of the circumstances under which they were made, not misleading.

23  
24 14. As one example, the promoters of TC Enterprises, LLC represent frequently that Tim  
25 Disney is a member of the family of Walt Disney. That representation is untrue.

26  
27 15. The principals and promoters of TC Enterprises, LLC also represent to investors that  
28 there is no risk that they will lose the principal they invest in the broodmare programs of TC

1 Enterprises, LLC because the mares are “insured.” In fact, however, there is no type of insurance that  
2 can be purchased for the mares that will guarantee return of the principal investments of the TC  
3 Enterprises, LLC investors.

4  
5 16. As another example of the misrepresentations used by principals and promoters of TC  
6 Enterprises, LLC to solicit and induce investments, Robert Ira Ballon has told a prospective investor  
7 that the fact that TC Enterprises, LLC can accept retirement funds from investors is a sign of its  
8 legitimacy as an investment company. In fact, however, federal law governing Individual Retirement  
9 Accounts (IRAs) contains few limitations regarding the types of investments that can be made with  
10 IRA funds, and none of those limitations provides any assurance that an investment that accepts IRA  
11 funds is necessarily safe or legitimate.

12  
13 17. The principals and promoters of TC Enterprises, LLC also make material  
14 misrepresentations concerning the value of the horses in which its investors are receiving investment  
15 interests. As one example, TC Enterprises, LLC has recently offered prospective investors a  
16 broodmare package called “Golden Bear Group One” which promises each investor a fractional  
17 interest in three brood mares: Elkin, Sids Beauty and Roulette. TC Enterprises, LLC has  
18 represented to prospective investors that the current value of the three mares is a total of \$520,000.  
19 TC Enterprises, LLC is further representing that the three mares in foal will sell for an estimated  
20 \$300,000 each at the end of five years. These representations dramatically overstate the value of the  
21 three mares. TC Enterprises, LLC is failing to reveal to prospective investors that the total sales  
22 prices of the three mares when they last sold at public auction was only about \$80,000 and that their  
23 values since that time have decreased rather than increased.

24  
25 18. The website of TC Enterprises, LLC lists Carolina Kid on a link named “Stallions.”  
26 Ryan Francis Landry has told a prospective investor that he and another investor had purchased  
27 Carolina Kid from Tim Disney for \$1,000,000 and that Carolina Kid is now worth approximately  
28 \$3.5 million. These representations dramatically overstate the value of the stallion Carolina Kid.

1 Though sired by Seattle Slew, Carolina Kid was unsuccessful as a racehorse and is worth  
2 substantially less than \$1 million.

3  
4 Based upon the foregoing findings, the California Corporations Commissioner is of the  
5 opinion that the investments of TC Enterprises, LLC relating to thoroughbred racehorses, broodmares  
6 and foals are securities in the form of investment contracts that are subject to qualification under the  
7 California Corporate Securities Law of 1968 and are being and have been offered and sold without  
8 being qualified in violation of Corporations Code section 25110. Pursuant to section 25532 of the  
9 Corporate Securities Law of 1968, TC Enterprises, LLC, also known as Triple Crown Enterprises,  
10 LLC, Tim Disney, Ryan Francis Landry, Bret Lageson, Robert Ira Ballon and Christopher H.  
11 Watterson-Murrey are hereby ordered to desist and refrain from the further offer or sale of the  
12 securities in the State of California unless and until qualification has been made under the law.

13  
14 Further, the California Corporations Commissioner is of the opinion that the investment  
15 contracts of TC Enterprises, LLC are being offered and sold in this state by means of oral and written  
16 communications which include untrue statements of material fact and which omit to state material  
17 facts necessary in order to make the statements made, in the light of the circumstances under which  
18 they were made, not misleading, in violation of section 25401 of the Corporate Securities Law of  
19 1968. Pursuant to section 25532 of the Corporate Securities Law of 1968, TC Enterprises, LLC, also  
20 known as Triple Crown Enterprises, LLC, Tim Disney, Ryan Francis Landry, Bret Lageson, Robert  
21 Ira Ballon and Christopher H. Watterson-Murrey are hereby ordered to desist and refrain from  
22 offering or selling or buying or offering to buy any security in the State of California, including but  
23 not limited to investments contracts of TC Enterprises, LLC, by means of any written or oral  
24 communication which includes an untrue statement of a material fact or omits to state a material fact  
25 necessary in order to make the statements made, in the light of the circumstances under which they  
26 were made, not misleading.

1 In addition, the California Corporations Commissioner is of the opinion that Robert Ira Ballon  
2 is currently inducing and attempting to induce the purchase of securities in the form of investment  
3 contracts for TC Enterprises, LLC even though his license to engage in that activity has previously  
4 been revoked. He is therefore acting as a broker-dealer in violation of section 25210 of the Corporate  
5 Securities Law of 1968. Pursuant to that law, Robert Ira Ballon is hereby ordered to desist and  
6 refrain from effecting any transaction in, or inducing or attempting to induce the purchase or sale of,  
7 any security in this state, unless and until he has applied for and secured from the Commissioner a  
8 certificate authorizing him to act in that capacity.

9  
10 This Order is necessary, in the public interest, for the protection of investors and consistent  
11 with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

12  
13 Dated: July 28, 2004  
14 Sacramento, California

15 WILLIAM P. WOOD  
16 California Corporations Commissioner

17 By \_\_\_\_\_  
18 ALAN WEINGER  
19 Supervising Counsel  
20 Enforcement and Legal Services Division  
21  
22  
23  
24  
25  
26  
27  
28