

MEDIA ADVISORY

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WEB PROJECT LAUNCHES TO PROTECT MILITARY SERVICE MEMBERS FROM FALLING VICTIM TO FINANCIAL FRAUD

Created by the California Department of Corporations, the webcast and webisode series is hosted by MoneyTrack co-anchors Pam Krueger and Jack Gallagher

SACRAMENTO, CA – In uncertain economic times, military service members become targets for unscrupulous lenders. It's not because they earn big incomes, but because of their steady, predictable paychecks and tendency to need quick cash. In today's military, financial troubles become an issue of national security because they can keep service men or women from being deployed overseas.

To arm service members with the knowledge needed to avoid falling victim, California's Troops Against Predatory Scams (TAP\$) program created an on-demand webcast and webisode series to educate the military about the latest financial scams, importance of staying debt-free, and safe alternatives for borrowing.

WHAT: The 30 minute on-demand webcast and 3-part webisode series addresses:

- The risks of payday lending
- How debt affects "mission readiness"
- Alternatives to payday loans
- Free financial counseling resources
- Tips for protecting the family's finances

HOW: Go to <http://www.vodium.com/login.asp?lib=pn100614> to launch the webcast. The 3-part webisode series is available on MSN Money at www.msnmoney.com/moneytrack.

WHO:

- **Pam Krueger:** Investing expert and co-host of *MoneyTrack*, a public television series on PBS.
- **Jack Gallagher:** Nationally recognized comedian and co-host of *MoneyTrack*.
- **Tom Bradley:** Air Force Aid Officer and Financial Consultant for Travis Air Force Base.
- **Andrew Roth:** Director of Education and Outreach for California Department of Corporations.

- **June Walbert:** Certified Financial Planner for the USAA Financial Planning Services and a lieutenant colonel in the U.S. Army Reserves.